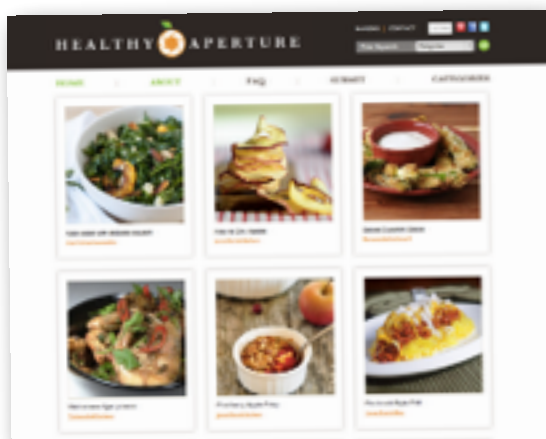


HEALTHY APERTURE

As the first and only food photo sharing site created & curated by registered dietitians, HealthyAperture.com offers brands a unique opportunity to connect and engage with the **1800+ healthy living food bloggers** who are members of the **Healthy Aperture Blogger Network**.

Sponsorship Overview:

- ❖ Customized package of sponsored posts via the Healthy Aperture Blogger Network, showcasing Sponsor product on top level, high traffic healthy living and registered dietitian-authored food blogs
- ❖ Sponsored post on The Healthy Aperture Blog with custom recipe and image featuring Sponsor product
- ❖ Customized e-blast to 1800+ Healthy Aperture bloggers containing Sponsor generated content.
- ❖ Social mentions of Sponsor product via Facebook/Twitter/Pinterest/Google+
- ❖ Opportunity for in-gallery 300 x 250 ad space on all pages of the Healthy Aperture image galleries
- ❖ Opportunity for Panelist/Round-table discussion showcasing Sponsor message in a "Healthy Aperture Hangout" hosted on Google+



Site Data and Metrics:

- Total Pageviews to date: 2,500,000+
- Current Number of Bloggers: 1800+
- Monthly Pageviews: 200,000+
- Monthly Visits: 110,000+
- Avg. Visit Duration: 1:25
- Social Followers (Pinterest, Facebook, Twitter, Instagram): 19,000+
- Site Launch: September 2011

For sponsorship rates or more information contact:

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